

Media Release

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2010 People's Choice KiwiSaver Communications Award

Excellence in communicating with KiwiSaver members during 2010 will be rewarded with the People's Choice KiwiSaver Communications Award later this year.

The Award, now in its second year, is the highlight of the Workplace Savings NZ industry Communications Awards being held on Wednesday, 8 December 2010.

The People's Choice Award will be determined by KiwiSaver members rating their provider on how effectively that provider has communicated with them throughout the 2010 calendar year.

Workplace Savings NZ - the voice of workplace savings - is asking people who are members of a KiwiSaver scheme to visit its website to cast their votes.

Executive Director Bruce Kerr says the move is aimed at helping lift the KiwiSaver industry communications benchmark.

"With over 1.5 million New Zealanders now enrolled in KiwiSaver, it is more important than ever for providers to communicate to the best of their ability.

"This could be via Investment Statements, Annual Reports, or other compliance based reporting, or it could include any other communication campaigns undertaken to inform or educate members," says Mr Kerr.

As an incentive to vote, Workplace Savings NZ will make available eight prizes of a \$250.00 contribution to the voter's KiwiSaver scheme. For some voters, this amount may qualify in the Member Tax Credit calculation.

Each voter will automatically be entered into a draw for one of the eight prizes.

Voting will open on Monday 1 November 2010 and be open for four weeks.

To vote for your KiwiSaver Scheme, go to: www.workplacesavings.org.nz/peoples-choice-award-voting-form

For further information

Bruce Kerr

Executive Director
Workplace Savings NZ
Ph: (027) 284 0481