

**Media Release**

8 December 2010

Dairy Industry Superannuation Scheme wins top savings award

The Dairy Industry Superannuation Scheme and Fisher Funds were the big winners at today's 2010 Workplace Savings NZ Communication Awards.

For the second year in a row the Dairy Industry Superannuation Scheme took out the Annual Reporting of the Year Award and also won the Supreme Award for Excellence in Communication.

Meanwhile, the Fisher Funds KiwiSaver Scheme won the People's Choice KiwiSaver Communications Award, which was voted on by the KiwiSaving public.

The Awards promote innovation and excellence in all forms of workplace retirement savings communication and assist in setting best practice communication standards for the industry.

Executive Director Bruce Kerr says as in previous years, this year saw a good number of quality entrants.

"We are delighted with the level of interest in this year's communication awards, highlighting the continued importance being placed on effective communication.

"With the complexities of the messages being communicated, there is always going to be room for improvement, but we have continued to see some good innovations coming through."

Retirement Commissioner Diana Crossan says the Awards provide a valuable function.

"New Zealanders need clear and concise information so they can make informed investment decisions that are right for their circumstances. I congratulate this year's winners."

Fisher Funds General Manager Glenn Ashwell says winning the 2010 People's Choice Award for KiwiSaver communications is a highlight.

“We are delighted that our members value and appreciate our communication and service to them.

“That is the most special appreciation we could hope for,” he says.

The Workplace Savings NZ Communication Awards presented:

**Investment Statement of the Year**

Awarded to Kiwibank Limited for the Kiwibank KiwiSaver Scheme Investment Statement

**Annual Reporting of the Year** (combined Annual Report and Members’ Benefit Statement)

Awarded to the Dairy Industry Superannuation Scheme

**Best Other Workplace Savings or KiwiSaver Communication** (including media campaigns)

Awarded to Kiwibank Limited for the launch campaign for the Kiwibank KiwiSaver Scheme

**People’s Choice KiwiSaver Communications Award**

Awarded to the Fisher Funds KiwiSaver Scheme

**Supreme Award for Excellence in Communication**

Awarded to the Dairy Industry Superannuation Scheme

The judging of this year’s entries was undertaken by:-

Anna Griffiths, Senior Marketing Adviser, Retirement Commission;  
Helen McKenzie, Head of Distribution, Tyndall Investment Management;  
Bruce Kerr, Executive Director, Workplace Savings NZ

For further information

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*Note to editors:*

Workplace Savings NZ – the voice of workplace savings in New Zealand - is an independent, national, not-for-profit member organisation promoting workplace savings. Its members are responsible for looking after around 90% of funds under management through KiwiSaver and other workplace savings schemes.